

PRODUCT INFORMATION

1191 Wheeling Road, Wheeling, IL 60090
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**PRODUCT: 01-5401 Series****DESCRIPTION:**

Laura Ashley Interior Latex Matte Wall Paint

FEATURES:

Create the perfect mood for your room with Laura Ashley fine quality interior paint. The Laura Ashley Colour Collection is a unique range of colours made by The Valspar Corporation to coordinate with our fine furnishings, textiles and accessories.

WHERE TO USE:

This matte paint is ideal for use on walls, ceilings and trim. It applies easily to properly prepared and primed plaster, wallboard (drywall), wood, brick, masonry or metal.

SURFACE PREPARATION:

Before painting, you must have a clean, grease-free surface. Wash walls with a mild detergent (such as TSP) and rinse well. Allow to dry thoroughly. Fill all cracks and nail holes with spackle or crack filler and spot prime. New paint will not adhere to glossy surfaces; dull them by sanding (remove all sanding dust) or by using a gloss remover.

Priming: New wallboard must be primed with an interior latex primer. For specific problems such as sealing stains, consult your paint professional.

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TYPICAL PRODUCT PROPERTIES:

VEHICLE TYPE: Acrylic Resin
 SOLIDS: 55 % WT. 37% VOL.
 VOC: 100 g/l max
 WT/GAL: 11.7 lbs.
 VISCOSITY: 95-105 KU
 FLASHPOINT: N/A
 85° GLOSS: 0-7 Units

COVERAGE:

One gallon will cover up to 400 sq. ft. on smooth surfaces. Allow extra for rough or porous surfaces (brick, etc.). Do not thin.

FILM THICKNESS: 4.0 Mil Wet 1.5 Mil Dry

DRY TIMES:

This premium latex paint will dry to the touch in about an hour (optimal room temperature is between 50-90°F [10-32°C]). If a second coat is desired, wait 2-4 hours before applying. Remember, high humidity or cooler conditions will lengthen dry times.

