

PRODUCT INFORMATION

1191 Wheeling Road, Wheeling, IL 60090
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**PRODUCT: 01-5441 Series****DESCRIPTION:**

Laura Ashley Interior Latex Semi-Gloss Wall Paint

FEATURES:

Create the perfect mood for your room with Laura Ashley fine quality interior paint. The Laura Ashley Colour Collection is a unique range of colours made by The Valspar Corporation to coordinate with our fine furnishings, textiles and accessories.

WHERE TO USE:

This semi-gloss paint is ideal for use on walls, trim, cabinets and doors. It applies easily to properly prepared and primed plaster, wallboard (drywall), wood, brick, masonry or metal.

SURFACE PREPARATION:

Before painting, you must have a clean, grease-free surface. Wash walls with a mild detergent (such as TSP) and rinse well. Allow to dry thoroughly. Fill all cracks and nail holes with spackle or crack filler and spot prime. New paint will not adhere to glossy surfaces; dull them by sanding (remove all sanding dust) or by using a gloss remover.

Priming: New wallboard must be primed with an interior latex primer. For specific problems such as sealing stains, consult your paint professional.

TYPICAL PRODUCT PROPERTIES:

VEHICLE TYPE: Acrylic Resin
 SOLIDS: 46 % WT. 37% VOL.
 VOC: 250 g/l max
 WT/GAL: 10.0 lbs.
 VISCOSITY: 95-100 KU
 FLASHPOINT: N/A
 60° GLOSS: 40-50 Units

COVERAGE:

One gallon will cover up to 400 sq. ft. on smooth surfaces. Allow extra for rough or porous surfaces (brick, etc.). Do not thin.

FILM THICKNESS: 4.0 Mil Wet 1.5 Mil Dry

DRY TIMES:

This premium latex paint will dry to the touch in about an hour (optimal room temperature is between 50-90°F [10-32°C]). If a second coat is desired, wait 2-4 hours before applying. Remember, high humidity or cooler conditions will lengthen dry times.

APPLICATION TECHNIQUES:

Items You Will Need: Premium quality rollers (3/8" roller cover) and roller tray, polyester or nylon brushes (for both trim and wall), drop cloths and a ladder.

Helpful Tips: Use these tips to ensure perfect results with your Laura Ashley premium paint: Only use premium quality brushes and rollers. Proper surface preparation is a must. Prime first wherever needed. Never stop in the middle of a wall. Use natural breaks like corners or windows. Before you begin, moisten roller with water and remove excess with a paper towel. Do not stretch the paint; apply liberally for the best colour and coverage. Two coats may be required to achieve certain colours or when covering dark colours. Buy enough paint to finish the room and mix different cans of the same colour together before you start to ensure colour uniformity.

Application: 1. Stir paint thoroughly. **2.** Paint ceiling first. Brush a 3" border around edges. Beginning at a corner, work across the ceiling in 3 foot sections. For each section, spread the paint in a V pattern, then fill in with even strokes. Finish with long, even strokes across the ceiling. Tip: Always roll from dry areas into wet and work quickly to avoid lap marks. **3.** Next, paint one wall at a time. Brush a 3" border around the ceiling, floor, trim edges and corners. **4.** Roll the wall. Begin at a ceiling corner and work down the wall in 3 foot square sections. Follow the V pattern as outlined above. Finish by rolling from ceiling to floor. Continue this pattern across the wall. Tip: Work with a partner. One person uses a brush to paint the border, while the other follows with a roller to paint the wall. This ensures a "wet edge" between the brush and roller applied paint, preventing unsightly banding. **5.** Paint the trim. A 1"-2" brush is suitable for sashes, moldings and woodwork. You may wish to use the same paint colour as the wall, or contrast it with another colour from our coordinating palette.

Cleaning Your Painted Surface: Dirt, stains and soils wash off easily from your painted surface with a mild, non-abrasive cleanser and a soft sponge. However, wait at least 7 days after painting to allow the paint to cure before you wash the surface.

THINNING/CLEAN UP:

Do not thin. Wash roller covers and brushes thoroughly in warm, soapy water.

PACKAGING:

Gallons / Quarts 4 Pack

Product Information Hotline: 1-800-845-9061

TYPICAL ANALYSIS (5441)

C.A.S. NO.	INGREDIENTS
7732-18-5	WATER
NOT AVAIL.	ACRYLIC LATEX
13463-67-7	TITANIUM DIOXIDE
14808-60-7	SILICONE DIOXIDE
57-55-6	PROPYLENE GLYCOL
107-21-1	ETHYLENE GLYCOL

CAUTIONS:**CONTAINS CRYSTALLINE SILICA**

May cause eye and skin irritation. Avoid breathing spray mist or dust. If painting indoors, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headache or dizziness, or if air monitoring demonstrates vapor/mist levels are above applicable limits wear an appropriate, properly fitted respirator (NIOSH approved) during and after application. Avoid exposure to sanding dust by wearing an appropriate particulate respirator (NIOSH approved) during application, sanding and cleanup. Follow respirator manufacturer's directions for respirator use. **AVOID CONTACT WITH THE EYES AND SKIN.** Wash thoroughly after use. Close container after each use. **Warning:** This product contains a chemical known to the State of California to cause cancer.

FIRST AID:

EYE CONTACT: Flush thoroughly with water for at least 15 minutes. If irritation persists, **get medical attention.** **IF INHALED:** If affected by vapor or spray mist, move to fresh air. If breathing difficulty continues, **get medical attention.** **IF SWALLOWED:** Drink 2 glasses of water. **Get medical attention immediately. Delayed effect from long term exposure:** Cancer Hazard. Crystalline silica can cause lung damage and cancer. Risk depends upon duration and level of exposure to dust generated from sanding surfaces or spray mist.

DO NOT TAKE INTERNALLY.

KEEP OUT OF REACH OF CHILDREN.

For additional safety and chronic health hazard information, refer to the Material Safety Data Sheet for this product.

**EMERGENCY MEDICAL TELEPHONE:
1-888-345-5732**

**This product contains less than
250 g/L VOC (2.1 lb./Gal VOS)**

STORAGE AND DISPOSAL:

Do not freeze. Keep container closed when not in use. Do not transfer contents to other containers for storage or disposal. In case of spillage, absorb with inert material such as sand or kitty litter. Dispose of contaminated absorbent, container and/or unused contents in accordance with local, state and federal regulations.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

The data on this sheet represent typical values. Since application variables are a major factor in product performance, this information should serve only as a general guide. Valspar assumes no obligation or liability for use of this information. **UNLESS VALSPAR AGREES OTHERWISE IN WRITING, VALSPAR MAKES NO WARRANTIES, EXPRESS OR IMPLIED, AND DISCLAIMS ALL IMPLIED WARRANTIES INCLUDING WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE OR FREEDOM FROM PATENT INFRINGEMENT. VALSPAR WILL NOT BE LIABLE FOR ANY SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES.** Your only remedy for any defect in this product is the replacement of the defective product, or a refund of its purchase price, at our option.